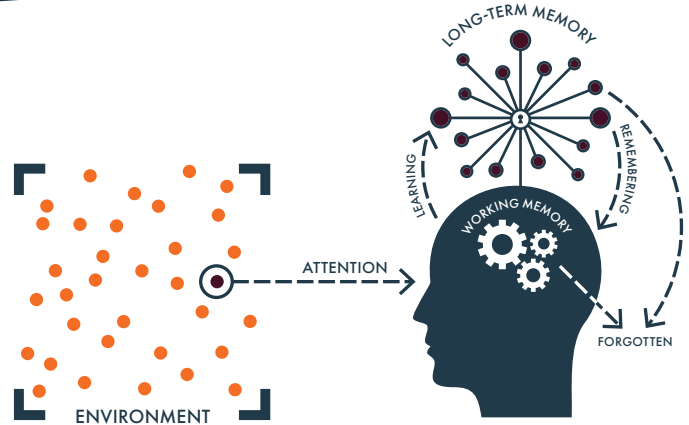
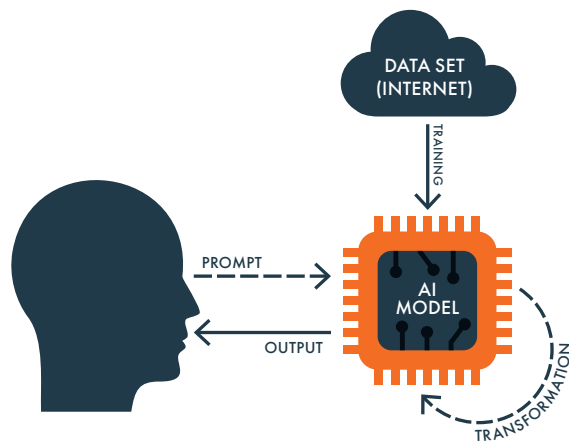


# COGNITIVE RESONANCE

Understanding generative AI using the lens of cognitive science

## WORKSHOP OVERVIEW

Cognitive Resonance offers workshops to help people better understand both how our minds work, and how generative AI produces its output. Our goal to improve decisions related to building human knowledge, and whether and how generative AI can be useful toward that end.



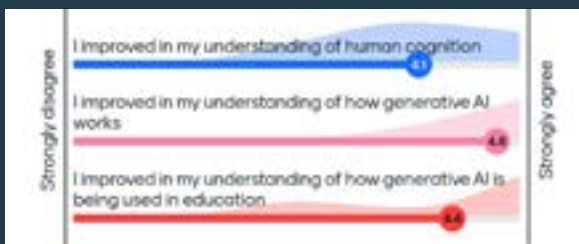
The current workshop series covers multiple topics, including:

- **Knowledge and Data:** We explore the science of how humans think and learn, and the data that is used to train generative AI models.
- **Consciousness and Transformation:** We dive into the limits of human cognition and our “working memories,” and how it compares to the process of generative AI transformation.
- **Cultural Cognition:** We examine how human identities affect our cognitive processes, and look at how generative AI often reflects existing social inequities and injustices.

## WORKSHOP STRUCTURE

The workshops are designed using principles of cognitive science, and involve a high degree of participant interaction. They can be delivered in person or online, in one day or in segments, and are tailored to the interests those who participate. The full workshop series is seven hours.

## FEEDBACK FROM PARTICIPANTS



“This workshop was nothing short of breathtaking. I loved the learning on AI, yes, but it’s the intellectualization of these issues that is so inspiring, weaving references to history, literature, culture, and justice – it was thrilling.”

– Ellen McIntyre | Dean, University of Tennessee

## WORKSHOP FACILITATOR

Benjamin Riley is the founder of Cognitive Resonance, an effort dedicated to improving the understanding of human cognition and artificial intelligence. He previously founded and led Deans for Impact, a national education nonprofit organization dedicated to improving teaching through the application of cognitive science.



## FEES & CONTACT INFORMATION

For pricing and availability, please email [info@cognitiveresonance.net](mailto:info@cognitiveresonance.net). Generally, the full workshop is \$9,500 for up to 25 participants.

